



BRAND

GUIDELINES

Identity Manual

MAGZTER BRAND GUIDELINES

Welcome to our hub for partner guidelines and assets. We want to make it easy for you to create marketing collateral and campaigns involving our brand. At the same time, we'd love to see our brand represented the way it is supposed to be.

LOGOS

MAGZTER

LOGOS

Don't combine the Magzter name or logos, or any portion of any of them, with any other logo, company name, mark, or generic terms. Don't edit, modify, distort, rotate, or re-color the logos.



Logo Clear Space



Magzter Brand Logo



Magzter GOLD
Subscription Logo

Logo Backgrounds



Minimum Size

20px is the minimum height of the logo



Minimum Size

27px is the minimum height of the logo



Don'ts



Don'ts

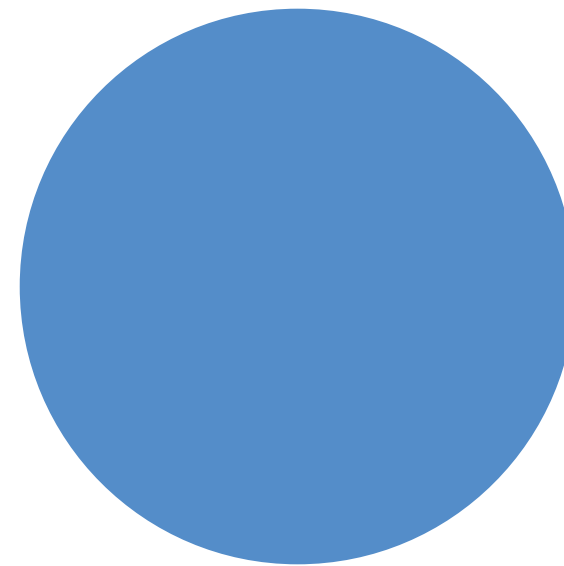


COLOR



PRIMARY PALETTE

Magzter incorporates the following colors in its logo: Brilliant Azure, Yellow Green. Please use these colors accordingly.



Brilliant Azure

#3499ff

RGB

(52, 153, 255)



Yellow Green

#99cc33

RGB

(153, 204, 51)

TYPOGRAPHY

PRIMARY TYPEFACE

Hind is the official typeface of our brand

Hind font family comes with different weights and styles

Hind should be maintained in all of our official writing and documentation

Hind

Aa

Hind Regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo
Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

1234567890 \$ £ R ₹ €

Aa

Hind Medium

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo
Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

1234567890 \$ £ R ₹ €

Aa

Hind Bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo
Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

1234567890 \$ £ R ₹ €

SECONDARY TYPEFACE

Roboto is the official typeface of our brand

Roboto font family comes with different weights and styles

Roboto should be maintained in all of our official writing and documentation

Roboto

Aa

Roboto Regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo
Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

1234567890 \$ £ R ₹ €

Aa

Roboto Medium

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo
Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

1234567890 \$ £ R ₹ €

Aa

Roboto Bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo
Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

1234567890 \$ £ R ₹ €

PRINT MEDIA

Poster

MAGZTER Client Logo

Lorem ipsum dolor sit

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

Lorem ipsum dolor sit amet



MAGZTER Client Logo

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam adipiscing dolor
Lorem ipsum dolor sit amet, consectetur

Lorem ipsum dolor sit amet dolor sit Lorem ipsum dolor sit amet Lorem ipsum dolor sit amet dolor sit



Lorem ipsum dolor

- Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.
- Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis
- nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu

Download the Magzter app and indulge in an exciting digital reading experience

Available on the App Store GET IT ON Google Play available on amazon appstore



Scan this QR code

Lorem ipsum dolor sit

Client Logo

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna



MAGZTER

Lorem ipsum dolor sit amet



Tentcard

Client Logo



Lorem ipsum dolor sit amet

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed

Lorem ipsum dolor sit amet



Client Logo



Lorem ipsum dolor sit amet

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed

Lorem ipsum dolor sit amet



Products/Service Images

Please use these images as is, and don't edit, modify, distort, rotate, or recolor the images.



CONTACTS

Headquarters - New York, USA

Magzter Inc.

Americas Tower

1177 Avenue of the Americas

Suite 5075

New York

NY 10036-2714